



# The 'how' of hybrid working

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# Working from home: Twitter reveals why we're embracing it

May 22, 2020 12.20pm BST



## Working from home is here to stay 74% of bosses planning to keep policies after Covid-19 pandemic

More than more than half of nearly 1,000 company bosses polled also said intend to reduce their long-term use of office spaces

### Majority of firms considering 'meet-up' spaces rather than full-time offices

Richard Stuart-Turner, SEPTEMBER 15, 2020



More than three in four UK business managers feel that 'collaborative' workspaces will be most suitable for their organisation post-lockdown, according to new research.

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### Freedom of choice to prevail in post-COVID-19 work styles

Jo Gallacher, JUNE 22, 2020



Employees will want more freedom in where they choose to work following the coronavirus pandemic

Researchers at Liverpool John Moores University (LJMU) found since the introduction of mandatory remote working, many employees had the chance to exercise more, spend time with family and time to think and reflect.

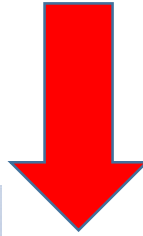
Almost two thirds (62%) of people said they wanted to work from home more on a regular basis.



## Covid-19 has changed working patterns for good, UK survey finds

Few staff say they intend to return to their offices five days a week

# Possible futures



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What does hybrid mean to  
*your* organisation?  
What is your balance?



# Post Covid-19: what is your office for now?

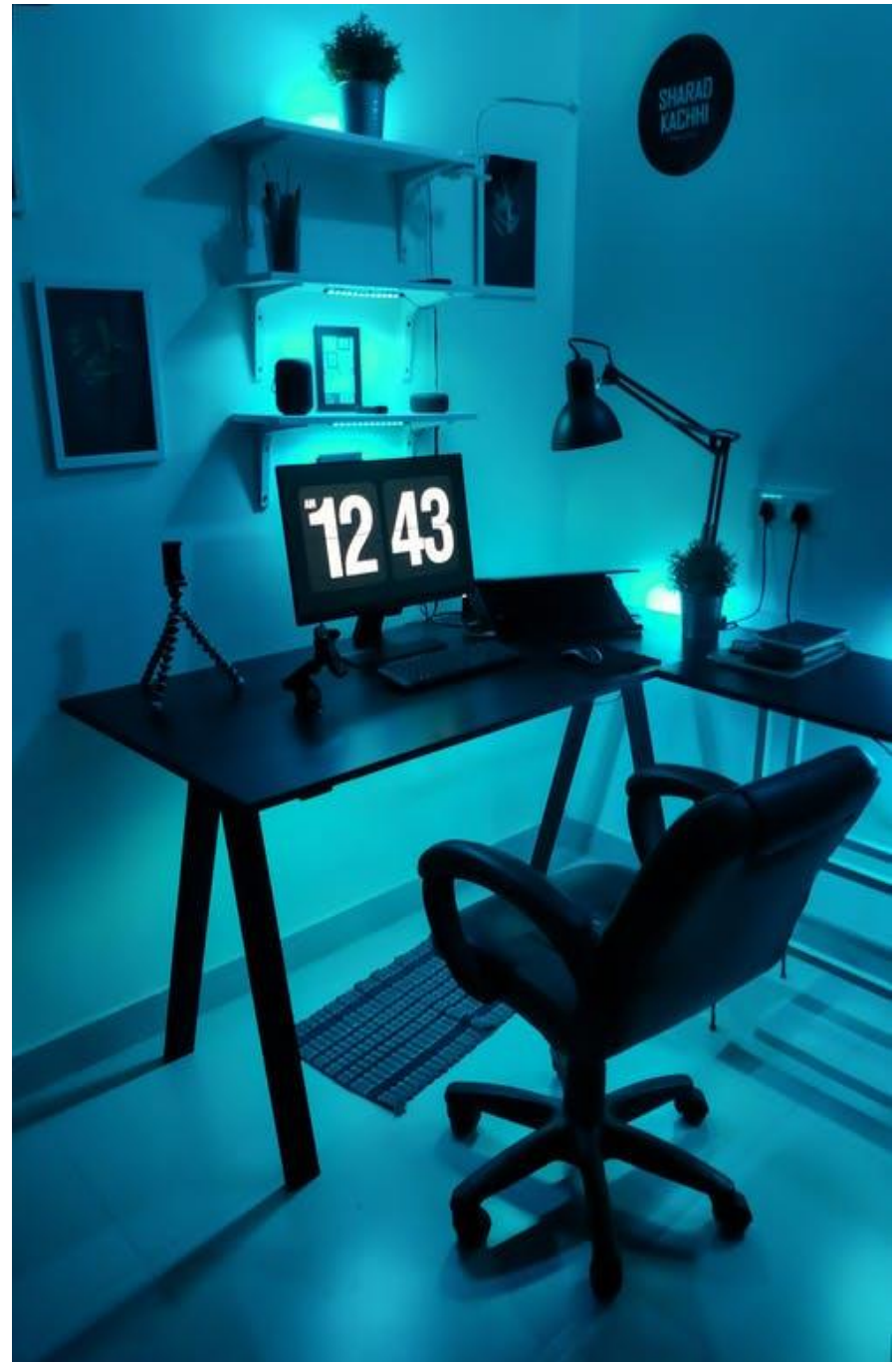


# Steps to hybrid working



# Practical Stuff

- Hygiene factors
- Ergonomics
- Policies
- Tech
- Health and Safety
- Expenses



# Policy and Principles

- Formal v informal
- Managing requests
- Training for managers
- Organisational principles – team level deployment
- Implementation support





# Setting new expectations

- Keeping in touch
- Ways of working
- Communication
- Working hours
- Synch v asynch
- Helping people be good at hybrid



# Communication

- High risk area
- Agree new norms
- Default to online
- Bring homeworkers into the conversation
- Avoiding the lift and shift
- Work to agree on a team by team basis



# Technology

- Zoom et al
- Asynchronous tools
- Internal social media
- Fit the context and team dynamic
- Help people use it



# New performance management

- Frequent conversations
- Using data to assess performance
- Outcomes not facetime
- ROWE
- Increased importance of goals and objectives



# Connecting, deliberately

- Re-thinking why people come together- and what for
- Beyond watercoolers
- Making the most of office time
- Building in social connections



# The role of people managers

- Managing new team dynamics
- Tackling conflict
- Facilitating relationships
- 121s
- Building trust
- Communication and contact
- Managing their own bias



# Focus on culture

- Trust
- Beliefs about work
- Attitudes and beliefs
- Emphasise inclusion
- New starters



Stop  
rewarding  
presenteeism





# Actions for HR

- Listen to your people
- Determine your definition of hybrid
  - Think categories
    - Engage and train managers
- Review the employee lifecycle
  - Develop the skills for hybrid



Resolve to  
experiment!



IF NOT NOW

*then when*